

Cameron Lawrence Send It Foundation/Jumpstart Savings Program Incentive Grant

The [Cameron Lawrence Send It Foundation](#) has partnered with the [Jumpstart Savings Program](#) for a new enrollment incentive. Thanks to a grant from the [Foundation](#), the first 30 eligible West Virginians to enroll in the new Jumpstart Savings Program platform and successfully open an account will receive \$100 invested into their account. The donation is in memory of 21-year-old Cameron Lawrence who passed away in a motorcycle accident in 2024.

Eligibility

- Account owner (and/or beneficiary) must be a West Virginia resident.
- Account owner must qualify for and successfully open a Jumpstart Savings account at wvjumpstartsavings.gov through the new [Jumpstart Savings Program - Customer Access Portal](#) (“online portal”) during the promotional period.*
- Beneficiaries eligible for the Jumpstart Savings Program \$100 Ignite Incentive may also be eligible for this limited \$100 Send It Foundation grant incentive.

Send It Foundation Incentive Grant Details

- The *promotional period begins Oct. 6, 2025. The promotional period ends when available funds are depleted or at the discretion of the West Virginia College and Jumpstart Savings Programs Board of Trustees.
- Grants will be awarded to eligible beneficiaries on a first come, first served basis in the order of successfully opened accounts in the [online platform](#) with the minimum \$5 initial investment.
- Each eligible account owner will receive \$100 grant invested for one designated beneficiary within 45 days of successfully opening a Jumpstart Savings Program account through the online platform during the promotional period.
- An individual may be the Designated Beneficiary for an account that receives the \$100 deposit described only one time, regardless of the number of accounts for which an individual is named Designated Beneficiary.
- The \$100 deposit into a Jumpstart Savings account may result in federal and state income tax liability according to applicable laws.
- All federal, state and local laws and regulations apply.
- Employees of the West Virginia State Treasurer’s Office, members of the West Virginia College and Jumpstart Savings Board of Trustees, and Catalis are not eligible for the incentive.